

## Webinar on “SEPs and IPRs in the Tech Driven Society – Opportunities for SMEs”

July 16, 2020 9:45 AM – 11:00 AM IST

Digital technologies have touched and transformed all spheres of society. Mobile, Cloud and AI-ML technologies are driving rapid innovations – incremental and disruptive. There is also a shift in favour of standards'-based products and solutions in the market place. In this scenario, Intellectual Property and Standard Essential Patents have assumed tremendous significance in the overall composition of product offerings.

There is a need to educate and raise awareness on IPRs and SEPs within the research and Techpreneurs community, especially in the SME segment.

TSDSI, India's Telecom SDO, is partnering with Jindal School of Banking & Finance and Department of Telecommunication, Govt. of India to organise a **Webinar on “SEPs and IPRs in the Tech Driven Society - Opportunities for SMEs”** on 16 July 2020, where an overview of IPRs, SEPs from a SME will be shared by Prof. Ashish Bhardwaj, Dean and Executive Director, Office of Rankings, Benchmarking and Institutional Transformation (ORBIT), Jindal School of Banking & Finance.

### About the Webinar:

Prof. Bharadwaj will explain the linkages between patent rights, technology innovation, and the creation of wealth for shared prosperity of societies and India's experience in this context. He will further discuss licensing of SEPs on Fair, Reasonable and Non-Discriminatory (FRAND) terms focusing on India and the potential of and opportunities for the Indian SMEs and Startup sector in leveraging IP for technological advancement and to climb up the global technology value chain.

The webinar will be moderated by Mr Kishore Babu. DDG – Standards, Research and Innovation, Department of Telecommunication, Govt. of India

### Speaker:

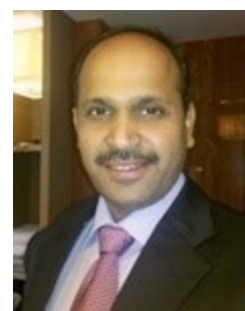
**Professor (Dr) Ashish Bharadwaj** serves as the Dean of the Jindal School of Banking & Finance, which was established in 2018. Professor Bharadwaj also serves as Executive Director of the University Office for Rankings, Benchmarking and Institutional Transformation (ORBIT). He is also Founding Director of Jindal Initiative on Research on Intellectual Property and Competition (JIRICO), which is the largest academic think-tank within a university in India that focuses on technology innovation, market competition and patents for shared prosperity of society. Professor Bharadwaj holds B.A. Honours degree in Economics from the



University of Delhi and M.Sc. Economics from Madras School of Economics, College of Engineering, Anna University in India. He was awarded the Max Planck Society Doctoral Fellowship to pursue research at the prestigious Max Planck Institute for Innovation & Competition in Munich (Germany) and was subsequently awarded a Ph.D. by the Max Planck Institute and the Ludwig Maximilian's University of Munich (LMU). Professor Bharadwaj writes on the role of technology innovation, intellectual property and competition in shaping societies; technical standards and patent licensing; national IPR & science-technology-innovation policies. His other areas of interest are the interface of finance, law and new technology. Two of his books on technology innovation and patents that were published by Springer International have collectively been downloaded more than 100,000 times since their release in 2018.

**Moderator:**

**Mr Kishore Babu** is the DDG – SRI with the Department of Telecommunications. He is also the Vice Chair, Telecommunications Development Advisory Group (TDAG) of ITU (International Telecommunications Union) – from Asia-Pacific Region and the Vice Chair, Council Working Group (CWG) Internet, ITU. He has more than 28 years of experience in diverse leadership positions in Information & Communication Technologies (ICTs), Telecommunications. Kishore Babu has made important contributions on ITU, APT and other Platforms for ITU WTDC, ITSO Assembly Parties meeting, ITU WCIT, WSIS, APT meetings.



**Schedule:** 16 July 2020, 09:45 - 11:00 IST

**Participation:** The webinar is intended for technology driven researchers, innovators and enterprises. Participation is open to all by registration. Please click here to register <https://bit.ly/2Z5Dxap>

**Venue:** Webinar

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Program Schedule is given below:

START	END	SESSION NAME	TOPICS & SPEAKERS
09:45	09:50	Opening Remarks	Opening Remarks and Context Setting Mr Kishore Babu, DDG-SRI, DoT
09:50	10:35	SEPs and IPRs in the Tech Driven Society – Opportunities for SMEs	Expert Talk Prof. Ashish Bharadwaj, Dean and Executive Director, Office of Rankings, Benchmarking and Institutional Transformation (ORBIT), Jindal Global University
10:35	10:55	Q&A	Q&A Session
10:55	11:00	Concluding Remarks	Concluding Remarks and Next Steps Expert* (tbd), TSDSI