

Are you a **Tech Startup?**
Do you want to be a **game changer** for the entrepreneurial scenario of **rural India?**
Then, come **Incubate** with us

WE ARE:

Grameena Incubation Centre (GIC) is a Centre of Excellence under TIDE 2.0 Scheme of Ministry of Electronics and Information Technology, New Delhi. GIC is completely rural based, focuses on agriculture and technology, and is backed by Bhagavatula Charitable Trust (BCT). Promoting entrepreneurship in rural and tribal Visakhapatnam, it aims to solve local problems. From 220 rural micro entrepreneurs, GIC has shortlisted 26 women and people with disabilities (PwDs) micro entrepreneurs and 19 Agri-Entrepreneurs.

WE SEEK

Under this reverse pitch, we seek **Tech Start-ups** for:

1. **Remote Measurement:** To enable tailors (women and PwDs) to get orders without having to physically visit customers
2. **B2B:** Aggregator needed for bulk purchases/suppliers for Kirana shops in rural areas for their inventory
3. **E-commerce:** To market products, provide inventory management, invoicing and online ordering through Whatsapp linkages.
4. **Cold Storage solutions:** For rural and tribal farmers producing vegetables including high value crops like broccoli, zucchini, strawberries etc.

Any startups working on rural issues in Health, Livelihood, Education and Agriculture can also apply.

WE SUPPORT

2 Entrepreneur-in-Residence (EiR) Fellowships of ₹ 4Lakh/Start-up at Idea stage

2 Grants of ₹7Lakh/Start-up at Prototype stage.

- Regular review and mentoring at GIC
- Generous financial support for ventures at ideation and prototype stages
- Opportunity to be part of capacity building, networking and fundraising
- Access to farmers, rural/tribal entrepreneurs, fields
- Access to BCT-Krishi Vigyan Kendra's scientists, knowledge resources

TIMELINE

Last date of application: 7th October, 2020

Announcement of Final selection: 15th October 2020.

Please email your application with your idea / prototype to Mr. Raghavendra:
raghav@grameenaincubation.com; Phone: 07780102007 / 09494797028

www.grameenaincubation.com/callout

