

## **IMAGE- An STPI CoE in Gaming, VFX, CV & AI: Apply Now to become a successful start-up in this domain**

- **Objectives:**
  - a) To nurture and develop the ecosystem for innovation in Gaming, VFX, Computer Vision & AI Industry.
  - b) To seed and support start-ups in the Gaming, VFX, Computer Vision & AI Industry under strategic guidance by technology leaders and domain experts.
  - c) To create / provide access to the required infrastructure and R & D / lab facilities for start-ups for development and validation of solution from design to prototyping to democratize innovation in collaboration with Government, Industry and academia.
  - d) To provide business and technological mentorship & guidance in the domain, networking services linking up with funding sources and other.
  - e) To provide support for creation of IPs domestically and legal consultancy services.
- **Location:** Software Technology Parks of India, IMAGE incubation, 2<sup>nd</sup> Floor, 14 & 15, Software Units layout, HITEC City, Madhapur, Hyderabad - 500081
- **Chief Mentor:** Mr. Shashidhar Reddy, Vice President and Centre Head, M/s Qualcomm India (P) Ltd.
- **Partners:**

<b>Government:</b>	MeitY, STPI, Govt of Telagana
<b>Academia:</b>	IIIT - Hyderabad
<b>Industry Association:</b>	Telangana VFX, Animation and Gaming Association (TVAGA), Hyderabad Software Enterprises Association (HYSEA) Indus Entrepreneurs (TiE), Hyderabad.
<b>Funding:</b>	Hyderabad Angeles
- **Facilities & Services:** The services available for the beneficiaries shall include
  - a) State-of-the-art plug and play incubation space of 10,000 Sq ft.
  - b) Image lab for motion capturing and Computer Vision.
  - c) Mentoring
  - d) Access to Financial Support
  - e) Access to Technology.
  - f) Marketing Support
  - g) IPR/Patenting Facilitation
  - h) Legal, Accounting & other support Services
- **Target Beneficiaries:** 140 start-ups over a period of 5 Years.

STPI IMAGE is inviting applications from the Startups in Gaming, VFX, Computer Vision & AI domain.

**Last date to apply is March 31<sup>st</sup>, 2020.**

More information on this can be obtained from <http://image.stpi.in/>

Interested startups can apply through following link:<http://image.stpi.in/>; <http://innovate.stpinext.in/>